

RAISING THE BAR

(CODE)



WHAT'S ON YOUR DRIVER'S LICENSE, YOUR CREDIT CARD, AND YOUR PASSPORT?

Barcodes, smart cards, radio frequency identification (RFID), biometrics, voice recognition, and magnetic stripe are ubiquitous technologies that encompass the rapidly evolving science and industry of AIDC (Automatic Identification and Data Capture). This field of high technology uses the latest advances in scanning and computer processes to capture information quickly and accurately in an automated manner.

Stony Brook University Libraries understood the need to collect, catalog, and make this unique history accessible and entered into a partnership with AIDC 100, a non-profit organization comprised of the top 100 automatic and data capture professionals. In 1998, Special Collections established an archive of record for Automatic Identification and Data Capture and is one of only a few institutions in the United States that is actively acquiring materials pertaining to this field.

The AIDC 100 Archives now provides the university community and the public with a comprehensive record of the history and current state of AIDC technologies. The collection is comprised of the personal papers of leaders in the industry, trade publications, journals, books, and artifacts. The AIDC 100 has established an endowment fund to support of the archives. For more information, please visit: www.stonybrook.edu/libspecial.